

# fresh

Products, news and ideas to help create inspirational floral arrangements



**oasis**<sup>®</sup>  
brand  
FLORAL PRODUCTS

# contents

<b>Fresh Talk</b>	<b>2</b>
The latest news and views.	
<b>It Takes Two</b>	<b>3</b>
A simple yet effective Valentine's Day design that is guaranteed to create an impact whilst being cost effective to create.	
<b>Three of a Kind</b>	<b>4 - 5</b>
Capture every Mother's Day budget using the same container to create three different unique designs.	
<b>Diamonds are a Girls Best Friend</b>	<b>6</b>
The perfect gift for any occasion! This glamorous design, complete with 'How-To' instructions, really does sparkle in a dazzling way.	
<b>Star Struck</b>	<b>7</b>
A romantic design with true star quality. The ideal gift for the perfect love story.	
<b>Hog the Limelight</b>	<b>8</b>
The acclaimed OASIS® Academy announces another winner in a truly inspiring competition.	
<b>Fresh Thinking</b>	<b>9</b>
OASIS® Ambassador Sally Bennett shows her creative flair with this statement piece that will really grab attention in a truly energetic style.	
<b>Fresh Inspirations</b>	<b>10 - 11</b>
A 'How-To' guide focusing on the Florette and the beauty of using this design in a traditional, yet fresh way.	
<b>In a Spring Garden</b>	<b>12</b>
A spring design that will remove the old cobwebs and make sure that your designs have an uplifting appeal to take you forward into the new season.	
<b>OASIS® FLORALIFE® - Valentine's Day Rose Myths</b>	<b>13</b>
With the introduction of OASIS® FLORALIFE® Rose Food we look at Valentine's Day's favourite flower and the myths that surround the Rose.	
<b>Fresh Year, Fresh Look</b>	<b>14</b>
A new year brings with it new design ideas and this arrangement focuses on the trends for 2009 to help you keep moving forward.	
<b>Glittering Gift</b>	<b>15</b>
A shimmering design which is easy to make and guaranteed to catch the eye. The perfect gift for any occasion.	
<b>Dolly Mixtures</b>	<b>16 - 17</b>
Fresh European designs using brightly coloured OASIS® RAINBOW® Foam Mini Cubes for maximum effect. Creative and inspiring designs with modern appeal.	
<b>Mothers Day Memorial</b>	<b>18</b>
A modern heart shaped remembrance design for a special Mother's Day memorial.	
<b>Product Finder</b>	<b>19</b>
A page full of information about the products featured in this issue of fresh.	

# fresh talk

We are ready for a **fresh** start, bursting with sparkling ideas and looking ahead for a good 2009. Retail business is challenging, it would be foolish to say otherwise, but here at **fresh** we do believe that professional florists and flower shops are better equipped than most other retailers when it comes to forging ahead. Because most florists businesses are small, adapting to changes both financial and creatively can be swift, and out of lean times often comes great



Sally Bennett

ideas. Sally Bennett our **fresh** designer in this issue believes, 'The independent florist will need to be savvy and tough to survive 2009. We will need to be lean and cut costs wherever possible, striving to provide the best flowers, best design ideas and the best service. We should be open to change and look for business wherever we can. Everything seems all doom and gloom, but if we see the economic situation as a challenge and rise to it, then hopefully the independent florist will emerge stronger and more profitable than ever.'

New season, new energy and Sally Bennett has produced some smoking ideas for the New Year. Sally and her husband Mark run two very busy flower shops and a garden centre in and around Darlington. Flowers by Natrass have been established over forty years with a proud tradition of craftsmanship coupled with creativity. Sally Bennett explains, 'As an owner of three busy flower shops my main concern and inspiration is always for the designs to be saleable, viable and profitable to make. My inspiration comes from the fabulous spring flowers and foliage, plus the containers and sundry products available.' With a great range of merchandise from OASIS® Floral Products it's easy to be inventive on a budget, lifting arrangements to new heights of style. Check out Three of a Kind arrangements on pages 4 and 5, taking one container and creating three different designs at varying price points has to be a winner at Mother's Day.

In each issue of **fresh** this year we will be looking at some of OASIS® Floral Products core tried and tested items and what still makes them best sellers, kicking off with the Florette, great for funeral tributes and much, much more. The OASIS® Academy final at the Society of Floristry Cirque des Fleurs event produced sensational floristry from eight young star competitors with Natalie Stanyer taking the crown see the report on page 8.

If it's more inspiration you are looking for then the IPM exhibition in Essen, Germany is the place to be, held from 29th January till 1st February 2009, more information from [www.ipm-messe.de](http://www.ipm-messe.de) See you there.

We have stars in our eyes in this issue of **fresh** and we wish you all a starry 2009.



Natalie Stanyer



# It Takes Two

It only takes two to party on St. Valentine's Day and if lovers are strapped for cash this year then here is the perfect solution. A nifty arrangement with just two magnificent 'Grand Prix' Roses.

Get the look by using an Acrylic Cube, lined with an Aspidistra Leaf, then filled with soaked OASIS® Ideal Floral Foam. Dinky little heart shaped pins are attached with Bullion Wire to Midelino Sticks to waft through the design.

The foliage base can be made well in advance, ready to pop in the two Roses on the day. It only takes two to make this year's Valentine's dreams come true.



Acrylic Cubes



Midelino Sticks



Bullion Wire



Heart Shaped Pins



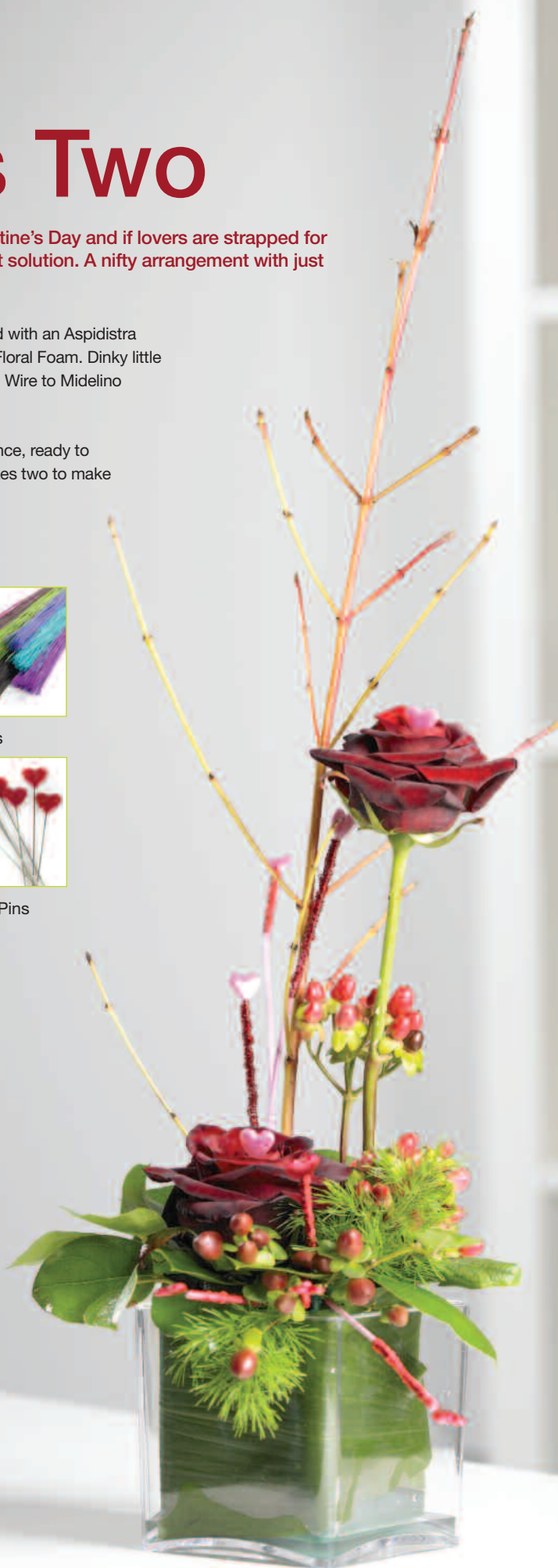
OASIS® Ideal Floral Foam Brick

## FLOWERS AND FOLIAGE

Roses 'Grand Prix'  
Aspidistra  
Salal  
Asparagus umbellatus (Ming Fern)  
Cornus  
Hypericum 'Dolly Parton'

## SUNDRIES

OASIS® Ideal Floral Foam  
Red and Pink Heart Pins  
Clear Acrylic Designer Cube  
Red Bullion Wire  
Strong Pink Midelino Sticks



# Three of a Kind

At Mother's Day, when customers often have to buy two gifts, they are generally more discerning and prudent. It pays at this peak time to provide choices, using the same container to make three different designs at varying price points will show customers your versatility and encourage greater sales.

The Square Designer Bowl has endless possibilities and comes in a variety of fashionable colours, with space at a premium at peak times buying only one type of stacking container will save room and prove economical. Have the three designs on show in the shop, all neatly and clearly marked with the price, it's a verified fact that when giving three price points most customers will opt for the middle one, therefore increasing sales. Capture every Mother's Day budget with three of a kind.

## Credit crunch

The budget arrangement is in a posy style that is quick to make.

Remember when using a limited number of flowers that the element of space is essential in creating an open design that accentuates every flower and looks value for money. An affordable design, great for the Mother-in-Law, and a fragrant gift that's easy on the pocket.

### FLOWERS AND FOLIAGE

Roses 'Artemis'  
Freesia 'Grace'  
Chrysanthemum 'Feeling Green'  
Salal  
Leather Leaf

### SUNDRIES

Soft Green Square Designer Bowl  
OASIS® Ideal Floral Foam  
Pot Tape  
Apple Green Bullion Hair  
Apple Green Skeleton  
Bayan Leaves



Square Designer Bowls



Pot Tape



Skeleton Bayan Leaves



Star Pins



Midelino Sticks



# Spender

The middle-of-the-road arrangement makes the most of a florists design skills to create a modern design grouping flowers for maximum impact.

Detailing with Skeleton Bayan Leaves, Star Pins and looped Midelino Sticks gives a stylish take on a traditional shaped arrangement. This will be the star seller for the smart spender.

## FLOWERS AND FOLIAGE

Mimosa  
Chincherinchee 'Arabicum'  
Roses 'Artemis'  
Gerbera 'Talisa'  
Selection of foliage

## SUNDRIES

Soft Green Square  
Designer Bowl  
Pot Tape  
OASIS® Ideal Floral Foam  
Apple Green Bullion Hair  
Apple Green Skeleton Bayan Leaves  
Gold Star Pins  
Bleached White Midelino Sticks

# Blow the BUDGET

This top of the range design using luxury flowers is the 'spoiling Mum' arrangement, when the customer wants to give quality and glamour.

The simplicity of the design shows off the lavish stem of Cymbidium Orchids with swirling Calla Lilies creating a statement show stopper.

## FLOWERS AND FOLIAGE

Cymbidium Orchid  
Gerbera 'Talisa'  
Zantedeschia  
Monstera leaf  
Selection of foliage.

## SUNDRIES

Soft Green Square Designer Bowl  
OASIS® Ideal Floral Foam  
Pot Tape  
Apple Green Plastic Coated  
Aluminium Wire  
Apple Green Bullion Wire



Bullion Hair



Bullion Wire

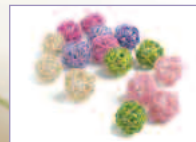


Plastic Coated Aluminium Wire



OASIS® Ideal Floral Foam Brick





Brunch Balls



Round Acrylic Bowl



Diamante Pins



Submersible  
Diamond Lights



OASIS®  
NAYLORBASE®  
Posy Pad

**FLOWERS AND FOLIAGE**  
Roses 'Avalanche'  
Eringium 'Orion'  
Steel Grass  
Zantedeschia 'Crystal Blush'  
Selection of foliage

**SUNDRIES**  
OASIS® NAYLORBASE®  
12" Posy Pad  
Clear Round Acrylic Bowl  
Diamante Pins  
Lilac Brunch Balls  
Blue Submersible  
Diamond Lights

# DIAMONDS are a girls BEST friend

A dazzling arrangement perfect to capture the sparkle of any special occasion, celebrating in style is a cut above the rest with this diamond inspired design.

A Round Acrylic Bowl is filled with 'Avalanche' Roses then surrounded by a lush circle of foliage, plus Brunch Balls and swirling Calla Lilies secured with Diamante Pins. Tucked between the Roses are the new Submersible Diamond Lights, available in seven pulsating colours. Definitely a bedazzling design with extra special sparkle.

HOW TO MAKE



1. Soak the OASIS® NAYLORBASE® Posy Pad then make a collar of foliage around the edge of the base, make sharp diagonal cuts to ensure the foliage stems push firmly into the floral foam. Leave the centre of the Posy Pad free to sit the Acrylic Bowl in.



2. Wire the Brunch Balls and add at intervals around the foliage base. Insert the ends of the Calla Lily stems firmly into the floral foam and gently manoeuvre the stems to form loops around the base. To secure use a Diamante Pin through the stem at the base of the head and push into the floral foam.



3. Place the Rose filled bowl in the centre of the Posy Pad then add the Submersible Diamond Lights. The lights have three different features, from slow flash to constant light and replacement batteries can be purchased from your wholesaler in the New Year.



# StarStruck

Top this hand tied design for a romantic gift with star quality, whether it's for Valentine's Day or any love story occasion its guaranteed to win admirers.

The sturdy 'With Love' Porto Transporter Vase ensures the gift will arrive without toppling over and the compact design of vibrant cerise and red Roses is complemented by the sharp lime colours of 'Shamrock' Chrysanthemums. Surround the flowers with a double layer of Valentine's Film and pink Spiders Web Wrap and for a sumptuous look, finish with a halo of Star Pins. No need to wish upon a star for full on romance.



Valentine Film Roll



Star Pins



Spiders Web Rolled Packaging



With Love Porto Transporter Vase



## FLOWERS AND FOLIAGE

- ★ Roses 'Aqua'
- Roses 'Grand Prix'
- Chrysanthemum 'Shamrock'
- Carnations 'Prado'
- Salal
- Pittosporum Elan

## SUNDRIES

- Cerise 'With Love' Transporter Vase
- Gold and Silver Star Pins
- Valentine Film Roll
- Pale Pink Spiders Web Roll



# Hog the Limelight

Natalie Stanyer scoops top prize at the prestigious OASIS® Academy competition.

It's been a fabulous year for the OASIS® Academy competition, with over forty florists entering the heats that were held earlier this year. With such high standards attained throughout the country, eventually eight florists went through to the final held at the Society of Floristry's show in November.

## THE EIGHT FINALISTS WERE:

Jayne Buet  
Nicola Hewitson  
Heidi Lawley  
Joe Massie  
Karen Rodgers  
Natalie Stanyer  
Charlene Turner  
Karen Womack



Inspiration for the theme of the competition came from the show's name *Cirque des Fleurs* and the eight finalists battled it out producing spectacular designs all based on a circus theme.

The four different designs that were made, all from unseen materials supplied by OASIS® Floral Products, included;

- A bridal bouquet to complement a flamboyant multi coloured wedding dress.
- A buttonhole or boutonniere for the bridegroom.
- A table arrangement for the reception held in the big top
- A floor standing design for the ceremony.

The competitors wowed the huge audience with their stunning and creative designs and it proved to be one of the most popular events taking place that day.

And scooping the trophy was Natalie Stanyer who's consistently excellent work throughout all the designs made her the winner. At twenty two years of age Natalie is no stranger to competitions; in 2007 she

represented Great Britain in the World Skills competition held in Japan. Natalie works at Elizabeth Floral Art, of Newcastle under Lyme and Hanley, North Staffordshire.

Natalie will be hogging the limelight this year as her prize is the trophy, a bursary towards further education and the opportunity to work with OASIS® Floral Products and their Ambassadors on multiple projects in order to gain further invaluable experience.

Helen Jamieson, an OASIS® Ambassador and one of the organisers of the competition commented: "The standard this year was very high and we were impressed with all of the final competitors. This year's OASIS® Academy competition was one of the highlights of the Society of Floristry event and also our biggest competition yet." All eight finalists agreed it had been a day to remember, terrifically enjoyable working with the fabulous flowers and OASIS® Floral Products supplied.





# Fresh Thinking

## INNOVATIVE DESIGN IDEAS WITH CUSTOMER APPEAL

Instant va-va-voom in Sally Bennett's signature design, a dynamic arrangement that customers will drool over. Sally's inspiration comes from the clashing colours of shocking pink and energetic orange making a powerful statement, using a Mirrored Cube and Plate in shocking pink to reflect light and colour, heightening the dramatic effect.

Spectacular Strelitzia tuck between bleached Mitsumata branches, orange Canberra Mesh threads through the design with raspberry Aluminium Wire circling the design linking base and arrangement together. The OASIS® Ideal Floral Foam is concealed with tangerine Organza. Rock chick style with a colour and design explosion.



### FLOWERS AND FOLIAGE

Strelitzia

### SUNDRIES

OASIS® Ideal Floral Foam  
Shocking Pink Mirrored  
Cube and Plate  
Bleached White Mitsumata  
Orange Canberra Mesh  
Raspberry Aluminium Wire  
Russett Crushed Organza



Canberra Mesh



Mitsumata



Midelino Sticks



Aluminium Wire



Crushed Organza Fabric



Mirrored Plates



Mirrored Cubes



OASIS® Ideal Floral  
Foam Brick





#### FLOWERS AND FOLIAGE

Rose 'Milva'  
Aspidistra leaves  
Asiatic Lily 'Tresor'  
Gerbera 'Harley'  
Eustoma 'Piccolo Yellow'  
Cornus  
Selection of Foliage

#### SUNDRIES

OASIS® Florette Medi  
(also available in sizes Midi and Maxi)  
Russett Crushed Organza



OASIS® Florette



Crushed Organza Fabric



# Fresh Inspiration

Sometimes we have to revisit a great tried and tested product and take a fresh look at items that have stood the test of time.

The OASIS® Florette is one of the core range of best sellers, versatile with a strong rigid plastic moulded base and handle, its sturdy base is ideal for funeral tributes, no messing about with pin holders, tape, floral foam and trays, it's already assembled for you. In three sizes with a good depth of floral foam, and economical with no waste, the Florette is definitely worth a second look. The robust loop at the top of the handle means that hanging designs are easy to fix, it's great for pew ends, marquee poles, church pillars and suspended arrangements.

Here OASIS® Ambassador Sally Bennett has given the classic funeral spray an upbeat look with the use of Cornus and Crushed Organza highlighting the main group of flowers. Create great commercial designs and fresh inspiration with a new look at the Florette.

## HOW TO MAKE

1. Soak and drain the Florette. Create an outline of sturdy foliage using an Aspidistra leaf for the main vertical placement. Make sure the foliage outline is inserted into the floral foam just above the tray base, cut the foliage stems on a sharp diagonal to aid easy and stable insertion into the floral foam.

The outline of foliage, an elongated triangle, should be firm to protect the flowers and also to create a visually interesting framework. Fill in the central floral foam with interesting and contrasting foliage such as Hedera, Ming fern and Pittosporum, use Cornus stems to create a strong vertical line.



2. Make a central line of Lilies, elevating the stems to the focal area, followed by a group of Gerbera echoing the line of Lilies. Again make sure that the stems are cut diagonally and pushed firmly into the floral foam. Placements of Roses make the widest line from the focal flowers.

Fill in with Eustoma and weave Crushed Organza through the flowers securing at the base and tip of the spray. Finish off by adding any extra foliage to cover the floral foam. Spray with water and leave in a cool place until required.



## *Fresh designer tips*

To avoid accidents when using a knife always cut away from you. Do not over clutter the spray, leave space between the flowers and recess some to give extra depth to the design.



# IN A Spring Garden

Seeing the first awakening of spring in a garden is an uplifting and magical time, this is why capturing this scene and creating a miniature spring garden is such a delight particularly in the dark days of winter.

Bringing nature indoors in an arrangement is a long lasting and instant best seller. An OASIS® FOAM FRAMES® Posy Pad is ideal, start with a verdant base of grouped foliage then add collections of spring gems, fragrant Hyacinth, Ranunculus, Mimosa and tall Pussy Willow to emulate a rustic landscape.

## *Fresh designer tips*

To prevent water spillage on furniture advise customers to take the posy pad to a sink to water and then drain well.



OASIS® FOAM FRAMES® Posy Pad

### FLOWERS AND FOLIAGE

Hyacinths  
Ranunculus  
Pussy Willow  
Mimosa  
Mixed selection of foliage

### SUNDRIES

OASIS® FOAM FRAMES®  
12" Posy Pad





# Valentines Day Rose Myths

TRUE or FALSE, we tackle the issues



At this year's Hortifair in Holland OASIS® Floral Products introduced the brand new OASIS® Post-Harvest FLORALIFE® Rose Food. Roses are a huge outlay for florists on Valentine's Day and OASIS® FLORALIFE® Rose Food is a specially formulated and engineered clear fresh food with ingredients to keep bouquets and arrangements of Roses looking fresher; it also reduces waste and increases the return on your investment.

Billions of Roses will be sold globally on the most romantic day of the year, Valentine's Day; **fresh** takes a look at some of the myths surrounding the purchase of Roses at this busy time.

**Q Roses sold for Valentine's Day are harvested a month ahead of time and stored in 'special coolers'?**

**A** Roses are grown, handled and moved in a prepared special manner in order to meet the increased levels for this special holiday. They are not harvested a month ahead of time.

**Q Roses no longer have a scent because they have been stored in coolers for long periods and are not freshly harvested?**

**A** The reason many Roses no longer have a scent is due to flower genetics. The genes controlling the scent of a Rose have been altered by breeders in order to increase other beneficial aspects. Benefits such as increased petal count, longer vase life, and even bi-colours are all genetic developments that come with some of the newer varieties of Roses. There are still many Roses however, which have a beautiful fragrance.

**Q Removing thorns from the Rose stem adds to vase life?**

**A** The opposite is true. The removal of Rose thorns actually opens damaged scar sites where bacteria can set in and this will reduce vase life by preventing flower food solution uptake.

**Q Aspirin, non-cola carbonated soda, sugar and home recipes work like flower food and are vase life enhancers?**

**A** This is only partially true and can actually harm the Roses. While these products have some beneficial aspects (acidifiers, nutrients and cool chemistry), all of them fail to be in the correct balance to be effective for more than a day. To illustrate this, a bottle of non-cola carbonated soda left open will taste very sweet on the second day, as the sugars in the soda overtake the total mix. In a flower vase, if sugar, soda, or a homemade recipe is used, they would only feed the bacterial and fungal growth, aiding a faster decline for the Roses. Only properly mixed flower food maintains this important balance throughout the life of the flower. Always promote the use of OASIS® FLORALIFE® Rose Food to aid longevity in your Roses.

**Q Once a Rose opens it will soon be dead?**

**A** As a Rose develops many things happen. Different varieties of Roses will open and give the consumer a different kind of 'show', but an open Rose is far from being dead! The opening stages of flowering may in fact be the longest ones in many cases. Enjoy the show by using OASIS® FLORALIFE® Rose Food solution.

**Benefits of using OASIS® FLORALIFE® Rose Food.**

- Specially formulated to keep Roses looking fresh for longer.
- Reduces waste and increases profitability.
- Subdues the acceleration of the aging process, giving more pleasure to the consumer.
- Brilliant flower colour, making petals showy and vivid, therefore attracting the customers attention.
- Extremely clear vase solution.
- Prevents premature bent neck and stimulates water uptake.
- The premium solution works to re-establish nutrient balance once the flower is harvested.



# fresh YEAR LOOK

There is no need to be a follower of fashion why not set your own trends and create your shops **fresh** new look for 2009. Keep moving forward, exciting customers with a style that's unique and personal, a contemporary design with the hallmarks of craftsmanship and professionalism.

This is what customers will come back for time and time again, and OASIS® Floral Products will help set the trend with quality modern containers and accessories. Sally's new look for the spring revolves around subtle colouring and dramatic form. Emotive colouring of calm turquoise and rich purple combined with striking vertical placements provides a visually exciting arrangement. The forecast is good for **fresh** flower design, no one does it better than a professional florist.



Midelino Sticks



Bullion Wire



Designer Cubes



OASIS® Ideal Floral Foam Brick

## FLOWERS AND FOLIAGE

Rose 'Ocean Song'  
Zantedeschia 'Schwarzwalder'  
Eustoma 'Kyoto Purple'  
Eucalyptus

## SUNDRIES

OASIS® Ideal Floral Foam  
Lilac Designer Cube  
Turquoise and Lilac Midelino Sticks  
Turquoise and Lilac Bullion Wire



# Glittering GIFT

The perfect gift for Mum, flowers and chocolates combined into one arrangement, giving has never been so simple.

## FLOWERS AND FOLIAGE

Roses 'Candid Prophyta'  
Roses 'Cezanne'  
Roses 'Artemis'  
Roses 'Ocean Song'  
Mini Gerbera 'Callisto'  
Pittosporum  
Asparagus umbellatus (Ming Fern)

## SUNDRIES

12" OASIS® Design Ring  
Pearl Jewel Flower Glitter and Glue  
Russet and Crimson Crushed  
Organza Fabric  
Rose Aluminium Wire

Using the OASIS® Design Ring with a flat bed in the centre means the gift will stay secure whilst in transit, surrounded by pretty pastel flowers. Using the new Flower Glitter and Glue from OASIS® Floral Products gives the flowers a twinkle and is available in six shimmering colours.

Sally has carefully chosen the colour of the flowers to complement the box of chocolates, bringing the two separate items together to create a great gift. The pastel multi colours of the Roses are a clever way of using up odd flowers that may go to waste and Crushed Organza is entwined through the flowers to add extra sparkle.



Aluminium Wire



Crushed Organza Fabric



OASIS® Designer Ring



Flower Glitter and Glue

## *Fresh designer tips*

The new OASIS® Flower Glitter Glue dries clear and does not harm the flowers. Spray the flower lightly with glue, then use a shot of the Flower Glitter to give a shimmering look.





D

#### FLOWERS AND FOLIAGE

A selection of multi coloured flowers  
to complement the cubes.

#### SUNDRIES

Harlequin OASIS® RAINBOW®

Foam Mini Cubes

OASIS® Ideal Floral Foam

Apple Green Midelino Sticks

Apple Green Aluminium Wire

Gold Bullion Wire

OASIS® Floral Adhesive







Midelino Sticks



OASIS® RAINBOW®  
Foam Mini Cubes



Bullion Wire



OASIS® Ideal Floral  
Foam Brick



Aluminium Wire



OASIS® Floral Adhesive

# DOLLY MIXTURES

Take a look at these refreshing designs from our European friends, in bright mixed colours, arty free spirited styles that are sharp and cool. These lively arrangements are fun using OASIS® RAINBOW® Foam Mini Cubes to fill glass vases then topped with vibrant swirling arrangements.

Young and sassy these designs are great to use up odd left-over flowers that would otherwise be wasted. Perfect also for corporate work where the short stemmed flowers will last well.

OASIS® RAINBOW® Foam Mini Cubes come in a range of fashionable colours and are a design feature of these sock-it-to-me arrangements. Showcase a range of these bright dolly mixture designs in your shop window to create a young, playful and infectious theme.





# Mother's Day Memorial

Mother's Day is a special time to reflect and remember and customers often want a memorial design to place at a graveside or crematorium. Lighting a candle is a time honoured way of remembrance and this Stone Grave Light from OASIS® Floral Products is surrounded by a pretty modern heart shaped design.

The strong OASIS® NAYLORBASE® Solid Heart frame will withstand the elements and be a long lasting memorial. Aspidistra leaves are used around the sides of the heart secured with pink Heart Pins, groups of Roses, Lilies and Gerbera are interspersed with Statice in a pretty pink and lilac design. A special memorial, a flickering symbol of light and love.



## FLOWERS AND FOLIAGE

Rose 'Bella'  
Statice 'Blue Star'  
Statice 'Millum Blue'  
Oriental Lily 'La Reve'  
Mini Gerbera 'Callisto'  
Aspidistra leaves  
Salal

## SUNDRIES

13" OASIS® NAYLORBASE®  
Solid Heart  
Limestone Stone Grave Light  
Pink Heart Pins



OASIS® NAYLORBASE®  
Solid Heart



Heart Shaped Pins

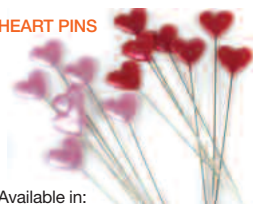


Stone Grave Light



# PRODUCT FINDER

## HEART PINS



Available in:  
Pink, Red  
Size: 14mm head x 6.5mm pin  
Pack Quantity: 100

## DESIGNER CUBE

Available in:  
Black, White, Apple Green, Lilac,  
Cerise Pink, Red,  
Yellow, Orange,  
Smokey Grey  
Size: 15 x 15 x 15cm  
Pack Quantity: 1  
Available in: Clear  
Size: 10 x 10 x 10cm  
Pack Quantity: 1



## BULLION WIRE



Available in:  
Gold, Silver, Copper, Lime Green, Lilac,  
Pink, Blue, Black, Lemon, Dark Green,  
Lavender, Orange, Red, Turquoise,  
Ice Blue, Mint, Rose, Soft Lilac,  
Chocolate, Raspberry, Snow White  
Size: 25g  
Pack Quantity: 1

## MIDELINO STICKS

Available in:  
Caffe, Apple Green,  
Strong Pink, Lilac,  
Turquoise,  
Pale Pink,  
Black, Bleached White  
Size: 80cm x 150g  
Pack Quantity: 1



## OASIS® IDEAL FLORAL FOAM BRICK

Size:  
23 x 11 x 8cm  
Pack Quantity:  
20 Bricks



## SQUARE DESIGNER BOWL

Available in:  
Red, Black,  
White,  
Dark Green,  
Gold, Silver,  
Cream,  
Pale Lilac,  
Soft Green, Sot Pink, Burgundy, Purple  
Size: 22 x 22 x 5cm  
Pack Quantity: 1 piece



## MITSUMATA



Available in:  
Black, Bleached White  
Size: 1m  
Pack Quantity: 3

## SKELETON BAYAN LEAVES

Available in:  
Apple Green,  
Strong Pink,  
Lilac,



Turquoise, Black, Bleached White  
Size: 100 pieces  
Pack Quantity: 1

## BULLION HAIR

Available in:  
Gold, Silver,  
Pink, Red,  
Apple Green,  
Black  
Size: 100g  
Pack Quantity: 1



## MIRROR CUBES

Available in:  
Clear, Red,  
Apple Green,  
Strong Pink,  
Lilac  
Size: 10 x 10 x 10cm  
Size: 14 x 14 x 14cm  
Pack Quantity: 1



## SQUARE MIRRORED PLATES



Available in:  
Clear, Red, Apple Green, Strong Pink,  
Lilac  
Size: 25 x 25 x 25cm  
Size: 35 x 35 x 35cm  
Pack Quantity: 1

## CRUSHED ORGANZA



Available in:  
Plum, Black, Rhubarb, Petrol, Jade,  
Russett, Crimson  
Size: 40cm x 5m (approx)  
Pack Quantity: 1

## FLOWER GLITTER

Available in:  
Black Black, Regal Red,  
Rose Pink, Chrome  
Silver, Pearl Jewel,  
Brilliant Gold



## GLUE

Size: 150ml  
Pack Quantity: 1

## ALUMINIUM WIRE



Available in:  
Silver, Gold, Copper, Lilac, Strong Pink,  
Apple Green, Red, Black, Royal Blue,  
Lavender, Turquoise, Lemon Yellow,  
Saffron Orange, Ice Blue, Mint, Rose  
Soft Lilac, Chocolate, Dark Green,  
Raspberry  
Size: 2mm x 100g  
Pack Quantity: 1

## PLASTIC COATED ALUMINIUM WIRE

Available in:  
Strong Pink,  
Apple Green  
Size: 4.5mm x 100g  
Pack Quantity: 1



## SUBMERSIBLE DIAMOND LIGHTS

Available in:  
White (Clear), Pink,  
Purple, Blue, Green,  
Red, Amber  
Size: 3.5 x 2.8cm  
Pack Quantity: 1



## DIAMANTE PINS

Available in:  
Clear head, Silver pin  
Size: 5mm, 10mm,  
12mm pin heads  
Pack Quantity: 100



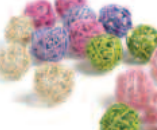
## ROUND ACRYLIC BOWL

Available in:  
Clear  
Size: 15 x 6cm  
Size: 25 x 6cm  
Pack Quantity: 1



## BRUNCH BALL

Available in:  
Pale Pink, Lilac  
Size: 4cm  
Pack Quantity: 1



## OASIS® NAYLORBASE® POSY PAD

Available in Sizes:  
15cm (6")  
23cm (9")  
31cm (12")  
Pack Quantity: 2



## OASIS® FLORETTE

Available in Sizes:  
Mini – 24 x 10 x 8cm  
Medi – 29 x 13 x 9cm  
Maxi – 34 x 14 x 9cm  
Pack Quantity: 1



## CANBERA MESH



Available in:  
Cream, Red, Lilac, Candy Pink, Pale  
Pink, Orange, Apple Green  
Size: 53 x 5cm  
Pack Quantity: 1

## VALENTINE FILM ROLL



Available in:  
Clear with Red Hearts – 30/40 micron  
Size: 80cm x 100m  
Pack Quantity: 1

## STAR PINS



Available in:  
Gold, Silver  
Size: 18mm head x 6.5mm pin  
Pack Quantity: 50

## WITH LOVE PORTO TRANSPORTER VASES

Available in:  
Cerise, Black  
Size: 29 x 11cm  
Pack Quantity: 1



## OASIS® DESIGN RING

Available in Sizes:  
23cm (9")  
31cm (12")  
Pack Quantity: 2



## OASIS® NAYLORBASE® SOLID HEART

Available in sizes:  
33 x 33cm (13 x 13")  
43 x 43cm (17" x 17")  
Pack Quantity: 2



## STONE GRAVE VASE

Available in:  
Limestone, Sandstone  
Size: 13cm  
Pack Quantity: 1



## OASIS® RAINBOW® FOAM MINI CUBES



Available in:  
Harlequin, Ivory, Fuchsia, Lime Green  
Lilac, Red, Tangerine, Bordeaux  
Size: 2 x 2 x 2cm (1.75l)  
Pack Quantity: 1

## OASIS® FLORAL ADHESIVE WITH BOTTLE APPLICATOR

Size: 250ml  
Pack Quantity: 1



## OASIS® FOAM FRAMES® POSY PAD

Available in sizes:  
10cm, 13cm, 18cm,  
20cm, 25cm, 31cm,  
36cm, 41cm, 46cm  
Pack Quantity: 2



## SPIDERS WEB ROLLED PACKAGING



Available in:  
Gold, Silver, Yellow, Strong Pink, Sea  
Blue, Red, Orange, Moss Green,  
Lilac, Ice Blue, Cream, Aubergine, Apple  
Green, Pale Pink, Black, Brown,  
Turquoise, White  
Size: 60cm x 25m  
Pack Quantity: 1

## OASIS® FLORALIFE® ROSE FOOD

10g sachet  
for 1 Litre of water  
Pack Quantity: 250



## POT TAPE

Size: 12mm x 50m,  
6mm x 50m  
Pack Quantity: 1



# NEWPRODUCT



## OASIS® NAYLORBASE® QUICK CLIP LETTERS

OASIS® Floral Products, the originators of the extremely popular floral word tribute have introduced a new lettering system



### Florist Friendly Font

Designed by florists, the new letter creates a better shape when flowered up

### Quicker Assembly

The integrated quick clips on the back of the letters allows for speedier assembly, simply push onto the letter bars.

### Total Security System

When the letters are pushed onto the letter bars they are extremely secure but easy to remove if desired

### Quicker And Cheaper To Flower Up

The letters also use fewer flowers to flower up, saving make up time and flower costs

### Consistent Floral Foam Quality

Each letter is made with OASIS® Brand Floral Foam, manufactured in the UK



**OASIS®**  
FLORAL PRODUCTS

Smithers-Oasis U.K. Ltd, Crowther Road, Crowther Industrial Estate, Washington, Tyne & Wear, NE38 0AQ  
T: 0191 417 5595 F: 0191 419 2638 E: [ukinfo@smithersoasis.com](mailto:ukinfo@smithersoasis.com) [www.smithersoasis.com](http://www.smithersoasis.com)