

fresh

Products, news and ideas to help create inspirational floral arrangements



the **CHOICE** of **PROFESSIONALS**

Oasis[®]
brand
FLORAL PRODUCTS

contents

Fresh Talk	2
The latest news and views.	
Autumn Days	3
A transitional design for the autumn season created in a range of tempting autumnal colours and textures, guaranteed to fill shops with inspiration.	
Capital Letters	4 - 5
We show you how this quick and easy letter system can be perfect for creating personalised name tributes for any taste or trend, follow this step-by-step guide in order to create maximum impact.	
Symbolic Sentiment	6
With a choice of OASIS® NAYLORBASE® Cross frames available we show you how to create an inexpensive design which gives a modern look to a traditional tribute.	
OASIS® Floralife® – Dosing Made Easy!	7
The OASIS® Floralife® Dosing Unit makes getting the correct dosage easy! Learn more here and be part of our special offer.	
Candlelight Christmas	8
Create an atmosphere of nostalgia and tradition with this seasonal design, guaranteed to create a sparkle at the dinner table this Christmas.	
Winter Wonderland	9
A snow coloured design mixed with elements of nature help to create the outdoors indoors this winter	
Hog the Spotlight	10
OASIS® Ambassador Neil Whittaker is always one to watch. Now representing the UK at Interflora's World Cup competition in Shanghai next March, Neil shows what an inspiration he really is.	
Fresh Thinking	11
Floral designer Neil Whittaker creates a unique design which exudes inspiration and innovation making this piece the centre of attention.	
Love Heart	12
The heart tribute has been a firm favourite throughout the years. Here modern flair is bonded with traditional appeal in this timeless classic.	
Timeless Tributes	13
Family name tributes are always statement pieces. Create a memorable design filled with meaning using the OASIS® NAYLORBASE® Name Tributes.	
Fresh Inspiration - Advent Arrival	14 - 15
A sparkling and luxurious hanging design, complete with 'How-To' instructions, makes the run up to Christmas extra special.	
Garden of Remembrance	16
Recreate special garden memories with a natural design providing a relaxed feel and many areas of interest which make this tribute really bloom.	
Restful	17
A simple and effective way to create a unique memorial tribute, with a powerful statement, inspired by the glow of autumn.	
A Golden Christmas	18
Create a dazzling impact this festive season with these superb glittering Christmas Trees which are filled with Christmas appeal.	
Product Finder	19
A page full of information about the products featured in this issue of fresh.	

fresh talk

The October edition of **fresh** magazine concentrates on OASIS® NAYLORBASE® Floral Bases. Developed in 1975 they were originally designed as funeral foundations only, but their versatility means that florists have found a whole host of ways to use these super strong bases to create designs for a multitude of different occasions.

Neil Whittaker, OASIS® Ambassador and our **fresh** designer this month shows great ways to personalise funeral tributes and make them more memorable for the family. Successful sympathy sales rely on capturing the essence of the person and portraying that through flowers. More and more clients want their tribute to interpret part of the deceased's life. Whether it's a garden tribute, a love heart, a favourite pastime or a name, the floral tribute should be a warm embrace, a remembrance that will live on after the ceremony. With price being such a huge factor in sympathy sales Neil shows ways to be cost effective, economical, yet stylish by using OASIS® Floral Products to enhance traditional designs. It's great to have such a large choice of shapes and sizes from the OASIS® NAYLORBASE® range to make life easy and to speed up production time, as time is the most crucial expense of all.



Searching for ideas? Then the new OASIS® Floral Products Fresh Thinking Cards out now are perfect for you. Absolutely free, look out for them in boxes of OASIS® Ideal Floral Foam and other OASIS® Brand Floral Foam products. These laminated cards build up into an impressive collection of new ideas for you to keep and refer to, recipes are based on the superb range of OASIS® Floral Foam Products. Start collecting now.

It's been a great summer for floristry competitions with the culmination of many of them in the British Florist Association marquee at the RHS Tatton Park Flower Show. Congratulations to all the winners. Floristry shows still to come this year are the British Florist Association's new 'Fleurex' show to be held in Birmingham on 24/25th October, for more information visit www.britishfloristassociation.org and the Society of Floristry Annual Show, 'a la mode' on 22nd November in Nottingham, www.societyoffloristry.org. See you there.

Congratulations to Joe Massie who was placed overall 3rd in the World Skills competition, in Calgary Canada, and comes home with a Bronze Medal. With eighteen countries competing and the competition standards hitting the roof this is a remarkable achievement for our talented young designer. Joe is a magnificent role model for all young florists. Clement Petit from France took 1st place with Sweden's Lina Supstiks in silver position.



No one can deny it's been a hard year for retailers, but generally florists have fared better than most sections of retailing and with Christmas fast approaching it's time to get prepared. **fresh** has some great ideas and tips for steaming ahead this festive period. Have a successful Christmas and a prosperous New Year!

© Smithers-Oasis UK Ltd 2009. All rights reserved. Neither the whole, nor any part of the images or copy in this literature may be reproduced in any form without express prior permission from Smithers-Oasis UK Ltd

Autumn Days

FLOWERS AND FOLIAGE

- Roses 'Cherry Brandy'
- Carthamus
- Spray Roses 'Clementine'
- Sandersonia
- Phornium leaves
- Galax leaves

SUNDRIES

- 9" OASIS® NAYLORBASE®
- Posy Pad
- Orange Sisal on a Roll
- Lotus Heads
- Cinnamon Sticks
- Pine Cones

The transitional time between summer and winter brings an abundance of sales opportunities for florists.

Although most varieties of flowers are available all year round, it's the seasonal colours, shape and scents of autumn that sell best at this time of year. With Harvest suppers and Halloween festivities taking place, filling the shop with inspirational autumn gifts will transform your retail space and tempt customers to buy. The OASIS® NAYLORBASE® Posy Pad with its large expanse of floral foam is an ideal container for a contemporary table design. A frill of Galax leaves supports a long lasting textured base of rich, autumnal coloured treasures.

Sandersonia and 'Cherry Brandy' Roses provide dramatic height to the arrangement, then a clever twist of Phornium leaves stapled into striking shapes gives a quirky design element.



OASIS® NAYLORBASE® Posy Pads



Lotus Heads



Pine Cones



Sisal on a Roll



Cinnamon Sticks



CAPITAL LETTERS

Name tributes are as easy as A,B,C when you use the OASIS® NAYLORBASE® Quick Clip Letters. Designed by florists, for florists, the unique clip on letters mean they are speedy and easy to assemble and with bar sets available to accommodate up to seven letters, spelling with flowers is no effort at all.

To show the versatility of the OASIS® NAYLORBASE® Quick Clip Letters Neil has designed three distinctively different styles of the same name – ‘TOM’. From the traditional to the unusual these designs will appeal to customers whatever their tastes. So whether it’s simple initials or a whole dictionary of words, florists now have the tools to make it happen with minimum fuss. Follow our easy instructions to make a stunning letter tribute.

FLOWERS AND FOLIAGE

Chrysanthemum Spray Regan ‘Sunny Yellow’
Chrysanthemum Spray Regan ‘White’
Roses ‘Illios’
Freesia ‘Ambassador’
Astrantia ‘Snow-White’
Dianthus barbatus ‘Green Trick’
Leatherleaf (Arachniodes)
Ivy (Hedera helix)

SUNDRIES

OASIS® NAYLORBASE® Quick Clip Letters – T,O,M
3 Bar Letter Set
OASIS® NAYLORBASE® LE BUMP®



OASIS® NAYLORBASE® Quick Clip Letters



Letter Bar Set



OASIS® NAYLORBASE® LE BUMP®

How to make:



Step 1

Assemble the letters by clipping or sliding them onto the bar. Make sure enough space is left between the letters for flowering and then, with hot glue, fix each letter in place by gluing the clips to the bar for added security. Add the end panels to the bar firmly. Chamfer the edges of the letters slightly to give a bevelled look. This will help to achieve a good rounded shape when the letters are flowered. Take to the sink and pour water over the letters, do not over soak as the tribute will become too heavy.



Step 2

Soak the OASIS® NAYLORBASE® LE BUMP® and position on the two end letters by screwing firmly into the floral foam. Cut the ends of the yellow Chrysanthemum stems on a slant to ensure easy insertion into the floral foam. The Chrysanthemum stems should be approximately 4cm (1 ½ ") in length. Start by adding the outer edge of Chrysanthemum to the sides of the floral foam making sure they sit over the lip to hide the base. Add a double row of single yellow Chrysanthemums first around each letter and then finish with a single row of white Chrysanthemums. The finished flowered base should look even and slightly domed with no gaps between the flowers. Make sure the letters have a space between each one for easy reading.



Step 3

Add a circle of Leatherleaf around the base of each OASIS® NAYLORBASE® LE BUMP®. Ensure the foliage sits flush onto the base flowers. Insert the focal Rose into the centre of the OASIS® NAYLORBASE® LE BUMP®, and then continue to add the other focal Roses. Make the outline of the sprays with white Freesia and Astrantia. Fill in and recess Dianthus barbatus to give the design depth. Ensure all stems are cut diagonally and firmly anchored into the floral foam. Finish by linking the two sprays with a garland of Ivy. Spray well with water and add an OASIS® Floral Elegance memorial card, protected by a clear sleeve to one of the sprays using a Card Holder.

A masculine tribute with a double edging of Abaca Ribbon is both economical and contemporary, giving a unique twist to a traditional style of memorial.

The pleated edging leaves a narrow channel of floral foam, this means less flowers are needed and exotic or more unusual flowers can be added.

FLOWERS AND FOLIAGE

Spray Rose ‘Rumba’
Spray Carnation ‘Golden Yellow’
Mini Cymbidium Orchids
Hypericum ‘Honey Flair’
Chrysanthemum Spray ‘Yoko Ono’

SUNDRIES

OASIS® NAYLORBASE® Quick Clip Letters – T,O,M
3 Bar Letter Set
Abaca Ribbon
Stapler and Staples
High Melt Glue Sticks and Glue Gun



Abaca Ribbon



Stapler and Staples



High Melt Glue Sticks and Glue Gun

The fresh colouring of this tribute will appeal to the young and would be a perfect tribute from teenage grandchildren.

The tribute concentrates on flower placements, with no foliage added. Instead the foliage is replaced by green and white Pepe Cones and Finland Moss which have a dual purpose, they both cover the floral foam and make design statements also.

FLOWERS AND FOLIAGE

Chrysanthemum Spray ‘Yoko Ono’
Allium ‘Purple Sensation’
Spray Rose ‘Viviane’
Astrantia ‘Snowstar’

SUNDRIES

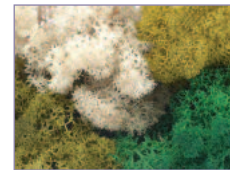
OASIS® NAYLORBASE® Quick Clip Letters – T,O,M
3 Bar Letter Set
Bleached White and Apple Green Pepe Cones
Olive and Dark Green Finland Moss
Apple Green Paper Covered Wire Lengths
OASIS® Floral Adhesive Tube



Metallic Paper Covered Wire Lengths



OASIS® Floral Adhesive Tube



Finland Moss



Pepe Cones

Symbolic Sentiment

The Cross is chosen as a funeral tribute because of its religious symbolism.

Often a large Cross is the only tribute placed on the coffin; it is an imposing and dignified emblem of religious belief. It can be an expensive tribute to make when fully flowered and the cost is sometimes a deterrent. By using inexpensive foliage on the base, the cross can be made for a fraction of the price, therefore making it more accessible financially for the bereaved.

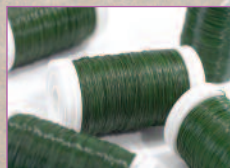
OASIS® Floral Products have a choice of Cross lengths to choose from, this coffin cross is made on the largest OASIS® NAYLORBASE® Cross available. Inexpensive Hard Ruscus is cut into small sections and used to fill in the base of the floral foam, with Sphagnum Moss interspersed between the foliage and secured with Mossing Pins. A large OASIS® NAYLORBASE® LE BUMP® anchored into the centre arms of the cross holds a distinctive spray of Calla Lilies. Mossy tendrils link the base to the spray giving a contemporary look to a traditional tribute.



OASIS® NAYLORBASE® Cross



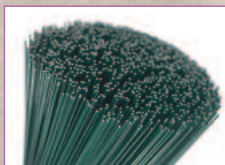
OASIS® NAYLORBASE® LE BUMP®



Green Lacquered Wire Reels



Mossing Pins



Green Lacquered Stub Wire



OASIS® Floralife® Leafshine

FLOWERS AND FOLIAGE

Ruscus hypoglossum (Hard Ruscus)
Sphagnum Moss
Eucalyptus 'Baby Blue'
Zantedeschia (Calla Lily)
'Captain Romance'
Freesia 'Purple Rain'

SUNDRIES

48" OASIS® NAYLORBASE® Cross
Mossing Pins
OASIS® Floralife® Leafshine
Green Lacquered Stub Wire
Green Lacquered Reel Wire
OASIS® NAYLORBASE® LE BUMP®

fresh designer tips

- When the stems of the Calla Lilies are very soft push a wooden cocktail stick into the end of the stem, then insert the stem into the floral foam. The wood will swell in the floral foam giving added security to the flower.
- Bind moss neatly onto a long, thick, Stub Wire to produce mossy tendrils.



- OASIS® NAYLORBASE® Cross extensions are also available in order to increase the medium and small Crosses to the desired length.

ALWAYS WANTED A DOSING UNIT?



Get one FREE with the OASIS® Floralife® Special Offer

We all know that we can have too much of a good thing. Over indulgence in wine, that extra chocolate bar or just eating too much can make us ill. Yet hard as it might be, we can rectify the situation with a little self discipline, but what about the product we sell - flowers?

When we give them too much of a good thing - killing with kindness and over dosing with flower food, this means permanent damage to the flowers and can often be as harmful as not using any flower food at all.

So it's critical to give the correct dose of flower food to prolong the life of the flowers. There is a recommended dosage for OASIS® Floralife® Flower Food which mixed with the correct amount of water will enhance fresh cut flowers significantly. The expert scientists at Floralife® are constantly researching their products and tests show that twice the recommended amount of flower food will have a negative effect on flowers and cause leaf damage.

This is where the OASIS® Floralife® Dosing System, that is specially designed to regulate the dosage of flower food, is essential. It takes the guess work out of measuring. Easy to install in the shop, a fresh water source is connected to one end of the system, which then draws the OASIS® Floralife® solution, mixes it with the correct amount of water, and then dispenses it through a hose and wand. This is the perfect solution, no mistakes, fresher flowers and a cost effective treatment.

Natures helping hand - OASIS® Floralife® - does the rest.

The great news is that OASIS® Floral Products are offering an OASIS® Floralife® Dosing Unit absolutely free by purchasing three 25 litre containers of OASIS® Floralife® 200 Clear Storage Solution (making a saving of £250.00).

This solution is ideal for florists as it aids in the prevention of complete flower development whilst fresh materials are being stored before use.

This offer can be redeemed through your local wholesaler. For further details of this offer please contact Angela Betts on 0191 418 6565.



FLOWERS AND FOLIAGE

Dendrobium Orchids 'James Storey'
Roses 'Ruby Red'
Anthurium 'Choco'
Calla Lily (Zantedeschia) 'Majestic Red'
Leucodendron 'Safari Sunset'
Selection of seasonal
and exotic foliage

SUNDRIES

60cm OASIS® Casket Tray
Church Candles
Candle Holders
Brilliant Gold Flower Glitter
and Flower Glue
Red and Gold Aluminium Wire



Candlelight Christmas

The warm glow of candles is as much a part of the Christmas festivities as the turkey. Merchandising at Christmas is all about creating the right fireside atmosphere, nostalgia and tradition is what sells best.

Neil's traditional table arrangement is given an added dimension with spicy exotic flowers for a lush, fashionable look, with great lasting qualities. These Church Candles will burn for a whopping ninety six hours, making them ideal for hotel venues and corporate parties.

An array of ruby red Dendrobiums, exotic Anthuriums and Leucodendron are interspersed with Calla Lilies, shiny baubles and luxuriant foliage. Aluminium Wire twists through the arrangement and Roses are gently brushed with gold Flower Glitter to sparkle and twinkle in the candlelight.



fresh designer tips

- The OASIS® Casket Tray is an ideal container for large arrangements, with a strong base and a huge expanse and depth of floral foam; it's a container that florists can rely on. Plus it comes in three great sizes to accommodate any size of arrangement.
- Candles can be a fire hazard. Always use a disclaimer when sending out arrangements with candles.



OASIS® Casket Trays



Candle Holders



Flower Glitter and Flower Glue



Aluminium Wire



Church Candles

WINTER Wonderland

What's your in-house theme for Christmas this year? If you are dreaming of a white Christmas shop make-over, then this frosty looking, winter white, arrangement is designed with you in mind.

A snow white conical arrangement of miniature Roses makes a simple style statement at Christmas, or for a more cost effective look cover with seasonal foliage and berries for a festive alternative. Stand an OASIS® Ideal Floral Foam Cone in a silver dish; make sure you soak the floral foam well in OASIS® Floralife® Flower Food, then mass the spray Roses tightly together to form a dense covering. Add glistening Diamante Pins, Round Headed Pearl Pins and Diamante Spray to give a silvery sheen, and then sprinkle frosted Pine Cones in the base of the container.



Diamante Pins



Jumbo Pin Holder



Diamante Spray



OASIS® Fix Adhesive Tack



10mm Round Headed Pearl Pins



Flower Glitter and Flower Glue



Pine Cones



OASIS® Ideal Floral Foam Cones

FLOWERS AND FOLIAGE

White Spray Roses – 'Viviane'

SUNDRIES

32cm OASIS® Ideal Floral Foam Cone
Silver Round Headed Pearl Pins
Pine Cones
Flower Glitter and Flower Glue
12mm Diamante Pins
Clear on Silver Diamante Spray
OASIS® Fix Adhesive Tack
Jumbo Pin Holder





Hog the Spotlight!

OASIS® Ambassador Neil Whittaker, floral designer extraordinaire, needs no introduction. The many trophies highlighted in his shop are a testament to his success as a unique floral competitor.

Teleflower Florist of the Year, second in the world Teleflower Cup in Manilla, Interflora Florist of the Year, three Chelsea Gold medals, the RHS Chelsea Florist of the Year this year and fourth in the Europa Cup in Slovenia, (the highest score any GB competitor has had.)

It's an impressive line up. Now Neil turns his attention to the world as Great Britain's competitor in the thirteenth Interflora World Cup to be held in Shanghai, China in March next year.

Neil's floristry experience started thirty years ago when he exchanged a career as a budding musician for a job in a flower shop. Seeing the advert for a florist in Dingley's, Manchester he applied and sweet talked his way into a full time job. On his first day he was presented with fifteen arrangements to



make, and not a clue how to make them, so he just copied the florist on the bench in front. Six months later when he asked the manager if he could go to college to get floristry qualifications, she was astonished, they all thought he was fully trained on his first day. Within twelve months he was the manager of a florist's and then at twenty one years of age he got his own flower shop.

The Design Element in Irlam, Manchester is a treasure trove of floral design in a huge retail space that most florists would die for. In 400 square metres of shop, there are quiet areas for clients to discuss wedding and funeral designs, plus room settings creatively displaying

floristry at its best. Here Neil and his talented partner Anthony Williams thrive; even in today's challenging economic climate their passion for design is infectious and catches the eye of the consumers in Manchester.

Being an OASIS® Ambassador is one of the highlights of Neil's career, showcasing the impressive OASIS® Floral Products range is a privilege and as Neil says: 'I simply love OASIS® Floral Foam for its reliability and excellence, the bridal accessories give an added dimension to our wedding designs and the new range of glassware is quality at an affordable price. Our business relies on functional quality and style and we get this from using OASIS® Floral Products.'

With Anthony as Neil's assistant in the World Cup the work room at The Design Element is buzzing with ideas and structures in readiness for next March's competition. The ex-car showroom is a visionary hothouse of design preparing for the global onslaught.



FLOWERS AND FOLIAGE

Eremurus
Moluccella
Carnations 'Prado'
Rose 'Sphinx'

SUNDRIES

OASIS® Ideal Floral Foam Brick
Bleached White Mitsumata Branches
Apple Green Midelino Sticks
Gold Bullion Wire
20mm Gold Beads

fresh THINKING

Innovative design ideas with customer appeal.

Neil Whittaker is a floral designer who is not afraid to stretch the boundaries of design for extra in-shop sales. By offering limited edition designs he has created a niche market for those customers who want something away from the norm.

Often customers want statement pieces and they are not afraid to pay for them and catering for a wider clientele pays dividends. In the shop it only takes one or two strategically placed unique designs to attract buyers looking for that special gift.

Neil's eye catching arrangement is a combination of swirling shape and vertical lines moulding the container and flowers together. A true artesian florist Neil skilfully mixes Midelino Sticks and Mitsumata Branches to form a framework for strong placements of Eremurus, Roses, Carnations and Moluccella. Like Neil, choose to be different with original designs that dazzle the customers.



OASIS® Ideal Floral Foam Brick



Bullion Wire



Mitsumata Branches



Midelino Sticks



Beads

fresh designer tips

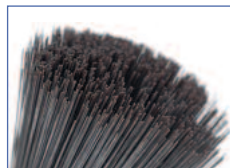
- To make the arching shape bind three Midelino Sticks together with Bullion Wire to make them pliable, and then build a framework by neatly attaching the long sticks to each other and to the Mitsumata Branches.

Love Heart

The heart tribute is a timeless expression of love, an emotive and symbolic last gift. The heart tribute can say what words cannot express; it should be meaningful and exquisite to bring comfort to the bereaved.



OASIS®
NAYLORBASE® Hearts



Blue Annealed Stub
Wire



Bullion Wire



Stemtex

This lovely tribute made on an OASIS® NAYLORBASE® Open Heart frame ticks all the boxes. Beautifully massed with steely blue Eringium to one side and tiny spray Roses on the other, its perfect uniformity means the symbolic shape is the centre of attention.

The graceful stems of Chinchierinchee curl above the base of Eringium their stem ends bound with silver Bullion Wire. Long Bullion covered wires and a delicate silver filigree heart finish the white Rose side of the tribute. Two distinctive halves yet both bonded together in unbroken unity.

fresh designer tips

- To cover Stub Wires quickly with silver Bullion Wire firstly tape down the Stub Wire with white Stemtex. Then using a cordless multi speed drill push one end of the Stub Wire into the drill. Switch the drill on and feed the Bullion Wire up and down the Stub Wire until covered.

FLOWERS AND FOLIAGE

Eringium 'Blue Bell'
Spray Rose 'Viviane White'
Chinchierinchee Arabicum
(Ornithogalum)

SUNDRIES
17" OASIS® NAYLORBASE® Open Heart
Silver Bullion Wire
White Stemtex
Blue Annealed Stub Wire



Timeless Tributes

Family name tributes are chosen to honour a beloved relation. They make a statement that is important to the bereaved family therefore the shape of the letters must be crisp, clean and easy to read.



OASIS® NAYLORBASE®
Name Tributes



OASIS® NAYLORBASE®
LE BUMP®



OASIS® Floralife®
Finishing Touch



Midelino Sticks



Poly Ribbon Satin



Mossing Pins

This is why the OASIS® NAYLORBASE® Name Tributes are great; they are already made up with enough space between letters to add a decorative edging. It's worth standing back from time to time when making a name tribute to ensure the flowers do not obstruct the shape of the letters in any way.

The pretty lilac and pink shades are perfect for the tribute 'GRAN' with the shiny Poly Ribbon Satin edging complementing the texture of the Hydrangea base. Midelino Sticks link the delicate posies of Bouvardia through the name.

FLOWERS AND FOLIAGE

Hydrangea 'Sibilla'
Bouvardia 'Royal Daphne'

SUNDRIES

OASIS® NAYLORBASE® Name Tribute - 'GRAN'
OASIS® NAYLORBASE® LE BUMP®
Midelino Sticks
Cerise Poly Ribbon Satin
Mossing Pins
OASIS® Floralife® Finishing Touch

fresh designer tips

- Hydrangea when young wilts rapidly; make sure the stems are pushed firmly into the floral foam and the heads rest on the damp floral foam.
- Spray with OASIS® Floralife® Finishing Touch for fresher, hydrated flower life.

ADVENT ARRIVAL

Advent taken from the Latin word 'coming,' is the four week period before Christmas where each Sunday a candle is lit.

In Europe Advent designs are hot sellers, and it's a time throughout December when florists can capitalise on sales, whilst waiting for Christmas trade to start.

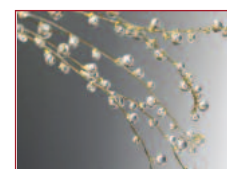
Neil paves the way with his sumptuous modern take on the traditional hanging Advent wreath. Made on an OASIS® NAYLORBASE® Ring with luxuriant cascading sparkling tendrils of Amaranthus, Jumbo Bullion Wire and Morning Dew Drops it's a humdinger of a design and guaranteed to start the festive season off with super sales. Here's how to make it.



OASIS® NAYLORBASE® Rings



Clear Candle Holder



Morning Dew Drop Rings



Skeleton Bayan Leaves



Aluminium Wire



Parafilm



OASIS® Floral Adhesive Tube



Jumbo Bullion Wire



Flower Glitter and Flower Glue



Church Candles

FLOWERS AND FOLIAGE

Roses 'Grand Prix'
Amaranthus Trailing Red
Chrysanthemum Spray 'Yoko Ono'
Spray Carnation 'Scarlette'
Hypericum 'Green Condor'
Holly and other seasonal foliage

SUNDRIES

12" OASIS® NAYLORBASE® Ring
Gold Aluminium Wire
Gold Morning Dew Drops
Brilliant Gold Flower Glitter and Flower Glue
Bleached White Skeleton Bayan Leaves
OASIS® Floral Adhesive Tube
Church Candles
Clear Candle Holders
White Parafilm
Gold Jumbo Bullion Wire
(A selection of baubles)

Step 1

Soak and leave to drain a 12" OASIS® NAYLORBASE® Ring. Make two sturdy, long hangers by plaiting together three lengths of gold Aluminium Wire. The length of the hangers will depend on where the Advent wreath is to be sited. Leave the four ends of the plaited wire free and take these under the ring at equal distances, bringing them back up, encasing the ring, and then twist securely to the plaited wire. Join the two loops together at the top of the hanger and then make a hanging ring from a Parafilm covered thick Stub Wire bound with gold Aluminium Wire. Form into a circle and add it securely with gold Aluminium Wire to the top of the plaited wires.



Step 2

Cover the underside of the ring with a decorative layer of Skeleton Bayan Leaves. Glue these in place neatly. Roll more Skeleton Bayan Leaves and glue in place to make a decorative frill edging. Use the Flower Glitter and Glue to spray the leaves and make them sparkle. (When finished with the Flower Glitter Glue, take off the top and wash in warm water. This will avoid the nozzle becoming clogged).



Step 3

Use candle holders to insert the candles at an equal distance around the ring between the hanging wires. Group the Roses and Spray Carnations around the ring first, intersperse baubles and the Spray Chrysanthemum, fill in with seasonal foliage and tuck in more rolled Skeleton Bayan Leaves until the ring is covered. Remove the leaves from the Amaranthus and trail at intervals around the ring. Do the same with gold Jumbo Bullion Wire and Morning Dew Drop sprays. Finally finish by adding a dusting of Flower Glitter to the Roses. Add a disclaimer when selling as candles can be a fire hazard.



Garden of Remembrance

The natural style of garden looking tributes is a perennial favourite.

This autumnal, cottage garden, tribute made on an OASIS® NAYLORBASE® Pillow will evoke happy gardening memories. The sturdy Pillow has anti slip feet meaning the tribute will not slide about and its plastic lip is ideal as a platform to secure the decorative Hessian Fabric edging. Interesting clusters of textural flowers and foliage are grouped to give the feeling of a garden in full bloom. Sunshine coloured Carthamus, Achillea, Poppy Heads and Gerbera bask beneath a shelter of Hedera and Sunflowers to give a heavenly garden look.

FLOWERS AND FOLIAGE

Sunflowers (Helianthus)
'Sunrich Orange'
Carthamus
Achillea 'Moonshine'
Chrysanthemum 'Shamrock'
Poppy Heads (Papaver)
Hedera Erecta
Galax leaves
Dianthus
Gerbera 'Duende'
Sphagnum Moss
Craspedia

SUNDRIES

20" OASIS® NAYLORBASE® Pillow
Orange Hessian Fabric
OASIS® Floralife® Leafshine



OASIS® NAYLORBASE® Pillow



OASIS® Floralife® Leafshine



Hessian Fabric



Restful

Specialist funeral tributes are chosen for their individual meaning. A Cushion tribute signifies rest and comfort, therefore it should have the plumped up look of a head rest giving solace and relief.

The OASIS® NAYLORBASE® Cushion, with its concave shape and thick depth of floral foam, is ideal to achieve the soft rounded look needed. The supporting lip of the Cushion gives a firm foundation for the flowers to rest on without damage. Rich golden Roses take centre stage and meander from side to side making a dramatic pathway through beds of cream Carnations.

Groups of Cinnamon Sticks, Pine Cones, Hypericum and Lotus Heads entwined with Ivy give the finishing flourish that accentuates the beauty of the Rose base without distracting from it. A lone raised Rose signifies the ideal place to attach a special message card.

FLOWERS AND FOLIAGE

Rose 'Sphinx'
Carnation 'Liberty'
Hypericum 'Honeyflair'
Galax leaves
Ivy trails – 'Hedera variegated'

SUNDRIES

17" OASIS® NAYLORBASE® Cushion
Lotus Heads
Pine Cones
Cinnamon Sticks
Gold Paper Covered Wire Lengths



OASIS® NAYLORBASE® Cushion



Metallic Paper Covered Wire Lengths



Pine Cones



Lotus Heads



Cinnamon Sticks

A GOLDEN Christmas

Time is in short supply at Christmas, so now is the moment to start preparing with bases and designs that can be made and stored away ready for the rush.

With everlasting displays of silk, dried and artificial materials making a comeback, Christmas is the ideal time to re-introduce these to customers. Neil's contemporary Christmas trees can be made in a variety of sizes by cutting out the shapes from OASIS® NAYLORBASE® DF Boards, which are sheets of OASIS® Floral Foam without a backing board.

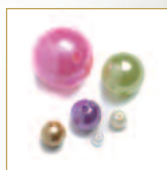
The cream and gold, classy colour harmony is perfect for the customer who wants Christmas coupled with elegance and the mighty DF Boards coming in two sizes means that a whole forest of tree shapes can be made. Imagine a sensational window display full of these fabulous frosted trees to wow your customers!



Glitter Midelino Sticks



Aluminium Wire



Beads



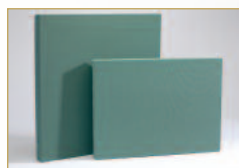
OASIS® Spray Colour



Bullion Wire



OASIS® Floral Adhesive Tube



OASIS® NAYLORBASE® DF Boards



Metallic Wire



Flower Glitter and Flower Glue

fresh designer tips

- Mark the shape and the inner outline on the floral foam base before cutting out to achieve a good silhouette.
- Zigzag Glitter Midelino Sticks across the central aperture and glue them to the back of the frame on either side.
- Glue on artificial Hydrangea florets, sprayed gold, and decorate with Beads and gold Bullion Wire balls. Spray with Flower Glitter for a shimmering effect. Finish with a burst of stars at the top of the tree made from Beads and Aluminium Wire.
- Ensure the containers used have a heavy base to stabilize the trees.

SUNDRIES

OASIS® NAYLORBASE® DF Boards
Brilliant Gold OASIS® Spray Colour
Brilliant Gold Flower Glitter and
Flower Glue

OASIS® Floral Adhesive Tube
14mm Gold Beads
Gold Metallic Wire
Gold Aluminium Wire
Gold Bullion Wire

NEW! Gold Glitter Midelino Sticks
(Selection of artificial Hydrangea heads and seasonal containers)

PRODUCT FINDER

OASIS® FLORALIFE® FINISHING TOUCH

Size: 32oz
Pack Quantity: 1

CANDLE HOLDERS

Available in sizes:
3cm, 5cm, 8cm
Pack Quantity: 1

BULLION WIRE

Available in:
Gold, Silver,
Copper,
Lime Green,
Lilac, Pink, Blue,
Black, Lemon, Dark Green, Lavender,
Orange, Red, Turquoise, Ice Blue,
Mint, Rose, Soft Lilac, Chocolate,
Raspberry, Snow White
Size: 25g
Pack Quantity: 1

PINE CONES

Assorted
sizes available

OASIS® IDEAL FLORAL FOAM BRICK

Size:
23 x 11 x 8cm
Pack Quantity:
20 Bricks

LOTUS HEADS

Assorted sizes
available

CINNAMON STICKS

Available in sizes:
8cm, 20cm, 30cm
Pack Quantity: 1kg

OASIS® NAYLORBASE® RING

Available in sizes:
10", 12", 14", 16"
Pack Quantity: 2

OASIS® NAYLORBASE® CROSS

Available in sizes:
22", 33", 48"
Pack Quantity: 2

OASIS® NAYLORBASE® CROSS EXTENSION

Available in sizes: 5", 10"
Pack Quantity: 1

OASIS® NAYLORBASE® PILLOW

Size: 33 x 51cm
(13 x 20")
Pack Quantity: 2

OASIS® NAYLORBASE® CUSHION

Available in sizes:
33 x 33cm (13 x 13")
43 x 43cm (17 x 17")
Pack Quantity: 2

OASIS® NAYLORBASE® POSY PADS

Available in sizes:
15cm (6"), 23cm (9"),
31cm (12")
Pack Quantity: 2

OASIS® NAYLORBASE® DF BOARDS

Available in sizes:
72 x 70 x 6cm
(28.5 x 28 x 2.5")
70 x 48 x 6cm (27.5 x 19 x 2.5")
Pack Quantity: 1

OASIS® NAYLORBASE® LE BUMP®

Available in sizes:
6 x 5cm (2.25 x 1.5")
Pack Quantity: 12
8 x 6cm (3.25 x 2.5")
Pack Quantity: 6
10 x 9cm (4 x 3.5")
Pack Quantity: 6

LETTER BAR SETS

Letter Bars in assorted
sizes to fit 2-7 letters
Pack Quantity: 1

OASIS® FLORALIFE® LEAFSHINE

Available in sizes:
250ml, 750ml
Pack Quantity: 1

CHURCH CANDLES

Assorted sizes available

SISAL ON A ROLL

Available in: Pale Pink,
Orange, Lilac, Red, Cream
Size: 30m
Pack Quantity: 1

MIDELINO STICKS

Available in: Caffé,
Apple Green,
Strong Pink, Lilac,
Turquoise, Pale Pink, Black, Bleached
White, Red, Pink, Gold Glitter, Silver
Glitter, Black/Silver Glitter
Size: 80cm x 150g
Pack Quantity: 1

MORNING DEW DROPS

Available in: Gold and Silver
Sizes: 80cm, 30cm
Pack Quantity: 1

MITSUMARTA BRANCHES

Available in: Bleached White and Black
Size: 1m
Pack Quantity: 1

PEPE CONES

Available in: Apple Green,
Strong Pink, Lilac,
Turquoise, Black,
Bleached White
Size: 170g
Pack Quantity: 1

SKELETON BAYAN LEAVES

Available in: Apple Green,
Strong Pink, Lilac,
Turquoise, Black,
Bleached White
Size: 100 pieces
Pack Quantity: 1

ALUMINIUM WIRE

Available in: Silver,
Gold, Copper, Lilac,
Strong Pink, Apple Green,
Red, Black, Royal Blue, Lavender,
Turquoise, Lemon Yellow, Saffron
Orange, Ice Blue, Mint, Rose, Soft
Lilac, Chocolate, Dark Green,
Raspberry
Size: 2mm x 100g Pack Quantity: 1

ABACA RIBBON

Available in: Apple Green, Black,
Burgundy, Candy Pink, Lilac, Light
Orange, Light Pink, Red,
Strong Pink, Silver,
Copper
Size: 6cm x 10m
Pack Quantity: 1

PAPER COVERED WIRE LENGTHS

Available in: Gold, Silver, Copper,
Red, Strong Pink, Apple Green,
Lilac, Turquoise, Black
Size: 0.9mm x 50cm (250g)
Pack Quantity: 1

OASIS® FLORAL ADHESIVE TUBE

Size: 50ml
Pack Quantity: 1

FLOWER GLITTER AND FLOWER GLUE

Available in: Black Black, Regal Red,
Rose Pink, Chrome Silver,
Pearl Jewel, Brilliant Gold
Size: 150ml
Pack Quantity: 1

OASIS® CASKET TRAYS

Available in sizes:
45cm, 60cm, 90cm
Pack Quantity: 1

OASIS® NAYLORBASE® QUICK CLIP LETTERS

Available in: Letters A - Z
Size: 29cm (11")
Pack Quantity: 1

METALLIC WIRE

Available in:
Copper, Red,
Blue, Dark Green,
Gold, Silver,
Strong Pink, Lilac, Lime Green, Lemon,
Black, Turquoise, Lavender, Orange,
Ice Blue, Mint, Rose, Soft Lilac,
Chocolate, Raspberry, Snow White
Size: 0.50mm x 100g (approx 45m)
Pack Quantity: 1

HESSIAN FABRIC

Available in: Pale Pink, Cream, Yellow,
Apple Green, Turquoise, Strong Pink,
Burgundy, Orange, Red
Size: 50cm x 3m
Pack Quantity: 1

OASIS® NAYLORBASE® HEARTS

Available in:
Solid Hearts
33 x 33cm (13 x 13")
43 x 43cm (17 x 17")
Open Hearts
43 x 43cm (17 x 17")
Pack Quantity: 2

BEADS

Available in: White, Ivory,
Lilac, Mint, Gold, Pink
Available in Sizes: 4mm,
6mm, 8mm, 10mm,
14mm, 20mm

OASIS® SPRAY COLOUR

Available in a
wide selection
of colours
Size: 400ml
Pack Quantity: 1

JUMBO BULLION WIRE

Available in:
Silver and
Gold
Size: 100g
Pack Quantity: 1

OASIS® NAYLORBASE® NAME TRIBUTES

Available in: Mum, Mom, Mam, Dad,
Nan, Son, Gran, Nana, Grandad,
Grandma, Mama, Papa, Brother, Sister,
Nana, Mother, Mummy, Daddy, Wife,
Husband, Uncle, Nanny
Pack Quantity: 1

DIAMANTE PINS

Available in sizes:
5mm head,
3.5cm pin
10mm head,
5cm pin
12mm head, 5.5cm pin
Pack Quantity: 100

OASIS® FIX ADHESIVE TACK

Size:
1cm x 5m
Pack Quantity: 1

DIAMANTE SPRAY

Available in: Clear,
Iridescent, Gold,
Pink, Red, Lilac,
Apple, Turquoise
Available in Sizes:
4mm, 5mm, 6mm
Pack Quantity: 1

ROUND HEADED PEARL PINS

Available in: White,
Red, Lilac,
Strong Pink,
Gold, Black,
Apple Green,
Ivory, Silver, Pale Pink,
Turquoise, Yellow,
Orange, Brown, Black
Available in a range of sizes

OASIS® IDEAL FLORAL FOAM CONES

Available in:
9 x 24cm,
12 x 32cm,
19 x 60cm

NEWPRODUCT



OASIS® NAYLORBASE® QUICK CLIP LETTERS

OASIS® Floral Products, the originators of the extremely popular floral word tribute have introduced a new lettering system



Florist Friendly Font

Designed by florists, the new letter creates a better shape when flowered up

Quicker Assembly

The integrated quick clips on the back of the letters allows for speedier assembly, simply push onto the letter bars.

Total Security System

When the letters are pushed onto the letter bars they are extremely secure but easy to remove if desired

Quicker And Cheaper To Flower Up

The letters also use fewer flowers to flower up, saving make up time and flower costs

Consistent Floral Foam Quality

Each letter is made with OASIS® Brand Floral Foam, manufactured in the UK



oasis®
FLORAL PRODUCTS



Smithers-Oasis U.K. Ltd, Crowther Road, Crowther Industrial Estate, Washington, Tyne & Wear, NE38 0AQ
T: 0191 417 5595 F: 0191 419 2638 E: ukinfo@oasisfloral.com www.oasisfloral.com